



# MoMo Education

## YEAR PLAN 2024 Solidarity in action



*Students of KGSA (Kibera, Nairobi Kenya) and Berlage (Amsterdam, the Netherlands)*

**For a full report, please email: [info@sisterschools.eu](mailto:info@sisterschools.eu)**

Without a **connection**, you can not get to know each other.  
Without **communication** you can't exchange thoughts, feelings and ideas.

Once there is connection and communication you can **commit** to support each other and collaborate based on the ideal of solidarity, equity and inclusion.

MoMo Education is **Solidarity in action.**



# 01 Summary

## Main goals and objectives 2024

Based on the experiences and lessons learned in the start-up period of the organisation (2021-2023) MoMo is now entering a new 'growth phase' (2024 - 2027). Our main goals and objectives for 2024-2027 are:

- To professionalise the organisation; stronger (volunteering) governance with new team leaders (partially paid) and clearer tasks and roles;
- To focus on finance; the objective is to get a working budget of 800.000 within 3 years for all our educational projects, digitising schools and creating intercultural connections;
- To further develop MoMo's educational products and improve the DEEP communication platform with a focus on media & digital skills and knowledge;
- To enlarge the network of MoMo with new sister schools and partner organisations on 3 continents (Europe, Africa & Asia).

## Important dates, and milestones in 2024

The team division, actions per team and expected milestones are described and agreed on by the team members and the board. MoMo needs a minimum working budget of 190.000 euro, for connecting 40 schools in 2024 and continue developing the online platform DEEP and professionalise the organisation;

	<b>European Schools</b>	<b>Schools Outside of Europe</b>
<b>Existing exchanges</b>	2 in NL	11 in Kenya
<b>New Exchanges 2024</b>	16 in NL	7 in Kenya
<b>Pilot Projects</b>	1 in Finland	
	1 in Ukraine	2 in Bangladesh
<b>TOTAL SCHOOLS</b>	20	20

The educational school exchanges take place in February - May (Block 1), Block 2 is between May - August, and after summer holidays in the Netherlands some schools will start with Block 3 and others with block 1 (September - November). DENISE, a new secondary school, will start their exchange in February with Gida Gadi & Gisambai in West Kenya (Vihiga).

## New projects and initiatives in 2024

- European Pilot Projects (to be defined e.g. Ukraine, Finland, Turkey);
- Basic Needs projects for the Kenyan Sister Schools & implementation of the National Exchange Programme (NEP);
- Pilot Cultural Educational project for a VMBO school in NL, for 16+ > vocational training;
- Blueprint for youth participation, children's rights, community service projects
- Pilot project between 2 schools in Bangladesh

A year report has been created on the activities in 2023 of our partner organisation in Kenya, including the baseline studies of the 11 schools connected.

Based on the Children Rights Festival report 2023, a blueprint is being created for future community projects with a focus on the participation of youth and children.

## 02 MoMo Education by Sister Schools Foundation

In today's interconnected tapestry of global challenges—ranging from climate crises to refugee influxes—MoMo underscores the imperative of transcending cultural and socio-economic boundaries, particularly in narrowing the digital divide.



### 2.1. Milestones 2023

- Development of MoMo's Digital Educational Exchange Platform (DEEP);
- Launch of MoMo's Global Citizenship Educational Methodology: A comprehensive 2-year blended learning curriculum for primary and secondary institutions;
- Creation of MoMo's Local Learning Communities: Tailored training and coaching modules for coordinators, educators, volunteers, and other vested stakeholders;
- Launch of The MoMo Movement: A burgeoning coalition comprising private benefactors, volunteers, academic institutions, and partnering organisations, all championing equitable access to quality education;
- Organising the volunteers teams and human resources.

MoMo works deeply collaboratively, regularly engaging with educators, coordinators, developers, and designers. Fortified by the commitment of over 40 volunteers, we are fervently advancing the DEEP platform, fostering intercultural dialogue, and championing global educational equity.

## 2.2. Vision, Mission, Core Values

MoMo envisions a world where all youth, regardless of their background, have equal access to quality information & education, fostering a global community of learners, who then become empowered global citizens.

### Mission

MoMo creates a globally interconnected learning & communication platform by supporting schools in developing countries with digital education and connecting them to sister schools across the world through a global citizenship programme, focussed on equal opportunity, children rights and media & digital literacy.

### Core Values

- Championing equal opportunities for the youth and children.
- Upholding and advocating for human rights.
- Fostering collaboration through clear communication and leadership.
- Cultivating transparency within an expansive learning network.

## 2.3. Kenyan Partner Organisation and other new partners

In Kenya the Sister Schools Foundation works together with the DEEP Kenya Trust led by Sarah Wanjira. Since Julia Strijland first met Sarah in 2017, 11 schools have been equipped with digital classrooms and as an ambitious organisation for digital change, DEEP Kenya continues growing. They have created the 2024-2027 Action Plan; “Building Global Bridges Digitally”.

Other partners of Sister Schools are:



For 2024 MoMo is eager to build new relationships with corporate organisations, foundations, private donors and schools.

## 2.4. New Focus Strategy; from startup to growth phase 2024-2027

In order to develop into an Educational NGO with schools in 3 continents, we plan to strengthen our governance, network and product with a ditto budget.

	2024	2025	2026
<b>Governance</b>	1 director 2 team leaders 5 volunteer allowances	2 directors 4 team leaders 20 volunteer allowances	2 directors 8 team members 40 volunteer allowances
<b>Budget</b>	200,000 Euro	400,000 Euro	800,000 Euro
<b>DEEP Development</b>	36 lessons for primary & secondary schools	54 lessons for primary & secondary schools	72 lessons for primary & secondary schools & vocational training & community engagement
<b>Network</b>	40 schools 3 new partners	80 schools 6 new partners	160 schools 9 new partners

### GENERAL INFORMATION SISTER SCHOOLS FOUNDATION

<p><b>Board members</b></p> <p>Etienne Spierts – Chair Jordy Johannes – Finance &amp; Control Cilia Born – Secretary Collins Lidede – Member Fatumah Nakayiza – Member</p>	<p><b>Director &amp; Founder</b></p> <p>Julia Strijland julia@sisterschools.eu</p>
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<p><b>Bank Account</b></p> <p>Stichting Sister Schools ABNAMRO NL76ABNA0113292961</p>	<p><b>Other Information</b></p> <p>Chamber of Commerce Amsterdam: 82124108 ANBI certified foundation RSIN/Fiscal number: 862345236</p>